



Elisabeth Klager, MSc (WU)

24th March 1988 in Vienna, Austria

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Professional experience

10/2015 – now

Hamburg, Germany

Philips DACH GmbH (Healthtech)

Business Development Manager

Department for Strategy & Business Development

- Project & team lead for the B2B business of personal health technologies
- Business development and pilot preparation for home care solutions

07/2014 – 10/2015

Vienna, Austria

Hamburg, Germany

Philips DACH GmbH

DACH-Trainee – Global Talent Program

1st station: Strategy & Business Development for Philips Lighting

2nd station: Global Product Management for Diagnostic X-Ray

03/2014 – 06/2014

Vienna, Austria

crowd-o-moto GmbH

Internship in the start-up (founded in 02/2014)

09/2013 – 10/2013

Germany

Booz & Company

Internship in consulting for two projects in Frankfurt and Hamburg

02/2013 – 06/2013

Vienna, Austria

WU Vienna, Institute for Service Marketing

Teaching assistant for the course “Marketing Engineering”

07/2011 – 08/2011

Frankfurt, Germany

Procter & Gamble

Internship in Brand Management of “Braun”

01/2011 – 06/2011

Vienna, Austria

3M Österreich GmbH

Internship in the area of innovation and new business opportunities

Education

09/2011 – 02/2014

Vienna, Austria

WU Vienna University of Economics and Business

MSc in Strategy, Innovation and Management Control (SIMC)

GPA: 1.68

Master Thesis “Cognitive perspectives on Business Model Design”

Research project about comparing the views of entrepreneurs, managers and investors on new business model design

Business Project “Consulting in the oil & gas industry”

Project leader of a team of 20 students for a strategy project for an Austrian oil & gas company on trends along the gas value chain

Garage Project "Starting your own business"

Planning a start-up for our own idea of sustainable wooden sunglasses
"eyewood" from idea to business plan and investor pitches

08/2012 – 12/2012
Bangalore, India

Indian Institute of Management Bangalore
Competitive Marketing Strategy, Corporate Strategy and Environment

10/2007 – 07/2011
Vienna, Austria

WU Vienna University of Economics and Business
BSc in International Business Administration (member of WU Top League)

09/2010 – 12/2010
Toronto, Canada

Schulich School of Business, York University
International Marketing, Entrepreneurship & Venture Creation

2002 – 2007
Vienna, Austria

A levels, HLW Wassermannngasse
GPA: 1.0

Extracurricular Activities

09/2014 – ongoing
Vienna, Austria

TraineeNet
Member of the board, responsible for Public Relations and Media

06/2010 – 07/2012
Vienna, Austria

UNIMC | Uni Management Club
President of the board

Ongoing
Vienna, Austria

Active memberships
WU Top League, SIMConnect, TraineeNet, Forum Alpbach Network

Languages

German | Native speaker

English | C2, Fluent

French | C1, Fluent

Spanish | B1, Basic

Interests

Travelling

Backpacking trips to Nepal, India, Laos, China and roadtrips through Europe and America

Sports & Nature

Hiking and climbing in Austria and Southern Tyrol, skiing (ski instructor)